



Equitable Neighborhoods Initiative

MIDWAY HEALTH EQUITY ACTION PLAN  
Overview One-Pager

Goal #1	Goal #2	Goal #3	Goal #4	Goal #5
Be better prepared to address COVID-19 or similar pandemic outbreaks in the future.	Improve access to professional physical & mental healthcare. Physical & mental health were both impacted by COVID-19.	Address Midway residents' significant chronic medical conditions. COVID-19 increased these challenges.	Address drug & alcohol abuse through new & existing programs and resources.	Improve health education, particularly on nutrition & eating habits.
<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Focus Advisory Group on pandemic preparedness</li> <li>• Share reliable pandemic information through Advisory Group</li> <li>• Disseminate ENI Health Resource Directory</li> <li>• Incorporate pandemic preparedness into health fairs &amp; programs</li> </ul>	<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Sponsor community health fairs &amp; make them an ongoing event</li> <li>• Publicize &amp; market city transportation to healthcare services</li> <li>• Institute &amp; offer professional mental health services in local schools and community settings when funding is made available</li> </ul>	<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Establish functional, regularly available transportation to connect residents with healthcare services outside the community</li> <li>• Encourage use of the Midway healing zone to combat chronic health issues</li> <li>• Identify &amp; contact sources of assistance to provide health education opportunities</li> </ul>	<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Fully utilize local AA &amp; NA programs</li> <li>• Explore diversion programs for substance users in justice system</li> <li>• Establish high school based drug awareness &amp; prevention programs</li> <li>• Connect with faith-based organizations about drug counseling programs</li> </ul>	<b>Action Steps:</b> <ul style="list-style-type: none"> <li>• Work with Extension to provide nutrition education</li> <li>• Partner with faith-based organizations to promote healthy eating</li> <li>• Establish a Farmers Market</li> <li>• Construct &amp; maintain a healing zone</li> </ul>
<b>Responsible Party:</b> ENI Advisory Group	<b>Responsible Party:</b> ENI Advisory Group, Bullock County Schools	<b>Responsible Party:</b> ENI Advisory Group, Town of Midway	<b>Responsible Party:</b> ENI Advisory Group, court system, & area churches	<b>Responsible Party:</b> ENI Advisory Group, Bullock Co. Extension, area churches
<b>Timeline:</b> Immediately	<b>Timeline:</b> within 12 months	<b>Timeline:</b> within 12 months	<b>Timeline:</b> within 12 months	<b>Timeline:</b> within 12 months

Equitable Neighborhoods Initiative